

None of the top political leaders in Delaware today speak for women.
They're all men.



Cheryl Anne "Sher" Valenzuela
A voice for women and expanded opportunity for all!

SHER  VALENZUELA

Cheryl Anne "Sher" Valenzuela

a voice that will be heard!



Sher Valenzuela is the **2012 Small Business Woman of the Year** in Delaware. A wife and mom of two special needs kids, Sher started her business 15 years ago with one sewing machine in her garage. Today, she employs 75 people at her upholstery factory in Milford. She's winning work away from Chinese competitors, bringing jobs back to Delaware!

Over the years, Sher has worked to expand economic opportunities, especially for women. That's why **Gov. Jack Markell appointed Sher to the DE Workforce Investment Board**. In 2009, Sher helped lead a state-wide conference supporting women business owners. A coalition builder, she's partnered with Delaware State University to the statewide "First State Moves the Nation" Business Accelerator to help Delawareans – especially women and under-represented groups – start and grow businesses and jobs. Her efforts have received national attention.

Sher's a proven job creator who's speaking up for economic growth, stronger schools and safer streets. **Call Sher (697-2063) and say "thanks" for her plan to grow our economy with business accelerating solutions and real opportunities for women!**



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A voice for women!

Women are 52 percent of Delaware's population.

We are the workers and caregivers, the backbones of our communities.

And our voice is not being heard, opportunities are not being expanded.